



FOR IMMEDIATE RELEASE:

2014 DFW SOLAR TOUR **www.dfwsolartour.org**

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City of Southlake Recognizes Saturday, October 4th as “DFW Solar Tour Day!”

Mayor John Terrell, on behalf of the Southlake City Council has proclaimed Saturday, October 4th as DFW Solar Tour Day. Said Mayor Terrell, “The City of Southlake’s vision is to protect and enhance the quality of life for future generations and the City Council is pleased to recognize our residents who have reduced their environmental impact by implementing renewable energy and other sustainable technologies.”

Resident Rick Bollar explained, “Southlake’s government has long recognized the importance of environmental sustainability in making our town a great place to live. I could not be more thrilled that the City Council has recognized the Solar Tour and I hope to see many of my fellow residents drop by on October 4th.

“We’re happy to see Southlake’s enthusiasm for the DFW Solar Tour,” said tour coordinator, Mellen West. “The American Solar Energy Society’s National Solar Tour is the nation’s largest volunteer solar event. The goal is to build public awareness of a huge clean energy resource that shines above us each day. Appreciation of renewable energy and resource conservation is probably most effective when it starts in our own back yards. Neighbors working together can then begin to shape a sustainable future.

The DFW Solar Tour (dfwsolartour.org) is a free, one-day event on Saturday, October 4, 2014, from 10 a.m. to 4 p.m. during which you are invited to tour innovative green homes and buildings around the DFW Metroplex and learn how homeowners and businesses can use solar energy, wind energy, energy efficiency, and other sustainable technologies.

The DFW Solar Tour is organized by the non-profit, volunteer-based North Texas Renewable Energy Group in cooperation with the Texas Solar Energy Society and the American Solar Energy Society National Solar Tour. The National Solar tour is the largest grassroots solar event in the nation, involving about 150,000 participants and 5,000 solar-energy sites nationwide.

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